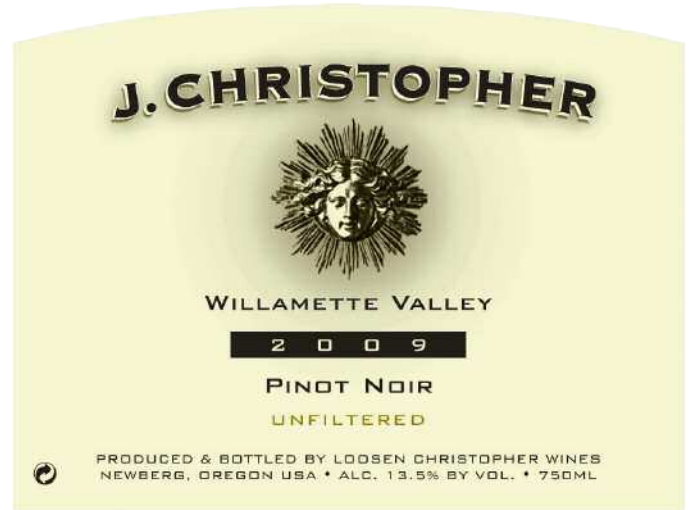


J. CHRISTOPHER WINES

2009 WILLAMETTE VALLEY PINOT NOIR



J. CHRISTOPHER WINES

Located in Oregon's Northern Willamette Valley, J. Christopher Wines is a small winery that specializes in Pinot Noir made in the traditional style of Burgundy, and in Sauvignon Blanc modeled after the great wines of Sancerre. The winery is owned by Jay Somers, who has been making wine in Oregon for more than 15 years. Jay's wines are hand-crafted in small lots and are sourced from some of the best vineyards in Oregon.

The philosophy at J. Christopher is to produce wines in an Old World style that emphasizes focus, length and balance. As Jay puts it, "We do not make fruit bombs! We want wines that have a fine balance of fruit, acidity and texture. We want wines that give you more than just a big mid-palate blast — wines that are complete."

Jay and Ernst Loosen met years ago, and cemented their friendship when Jay traveled to Germany to help the short-handed harvest crew at Dr. Loosen. In 2010, they formed a partnership and began construction of a winery and vineyard in Newberg, Oregon. The new venture, Loosen Christopher Wines LLC, produces wines under the already-established "J. Christopher" brand. As winemaker for the joint venture, Jay is in charge of all winery operations. Ernst sees his role as that of an investor who both supports the growth of the J. Christopher brand and broadens the winery's exposure to Old World ideas and techniques.

2009 WILLAMETTE VALLEY PINOT NOIR

The Willamette Valley Pinot Noir is the flagship J. Christopher wine. The 2009 is blended from excellent vineyards in three of the Willamette Valley's AVAs: Dundee Hills, Chehalem Mountains and Eola Hills. Made with native fermentations and up to 18 months of barrel time, this is classic Oregon Pinot Noir.

On the nose, the 2009 Willamette Valley Pinot presents bright, focused aromas of black cherries, blackberries, toast, and a light wafting scent of tobacco. It follows through with dark fruit and smoky black cherries on the palate, good richness, a silky, seductive texture, and a sweet, lingering finish. Supported by fine structure, the wine leaves an overall impression of focus, purity and elegance.

Total production: 1,500 cases.

PRAISE FROM THE PRESS

"Medium ruby red in color, it is a spicy, savory, velvety-textured, elegant Pinot that is nicely proportioned and lengthy. Drink this outstanding value over the next 5–6 years." [90 points]

—Jay Miller, The Wine Advocate

"Jay Somers is easily one of Oregon's best winemakers."

— Matt Kramer

www.jchristopherwines.com

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