

# J. CHRISTOPHER



## J. CHRISTOPHER WINES

Located in Oregon's Northern Willamette Valley, J. Christopher Wines is a small winery that specializes in Pinot Noir made in the traditional style of Burgundy. The winery also produces Sauvignon Blanc modeled after the great wines of Sancerre. Owner Jay Somers has been making wine in Oregon for more than 15 years. Jay's wines are hand-crafted in small lots and are sourced from some of the best vineyards in Oregon.

The philosophy at J. Christopher is to produce wines in an Old World style that emphasizes focus, length and balance. As Jay puts it, "We do not make fruit bombs. We want wines that have a fine balance of fruit, acidity and texture. We want wines that give you more than just a big mid-palate blast — wines that are complete."

### A COLLABORATION WITH DR. LOOSEN



Jay Somers and Ernst Loosen met years ago, and quickly realized that they shared a similar taste and passion for Pinot Noir. Their friendship led to a partnership, and in 2010, they began building a winery and developing a vineyard on a beautiful 40-acre property in the Chehalem Mountains near Newberg, Oregon. The new venture, Loosen Christopher Wines LLC, produces wines under the already-established "J. Christopher" brand.

As winemaker for the joint venture, Jay is in charge of all winery operations. Ernst sees his role as that of an investor who both supports the growth of the brand and broadens the winery's exposure to Old World ideas and techniques.

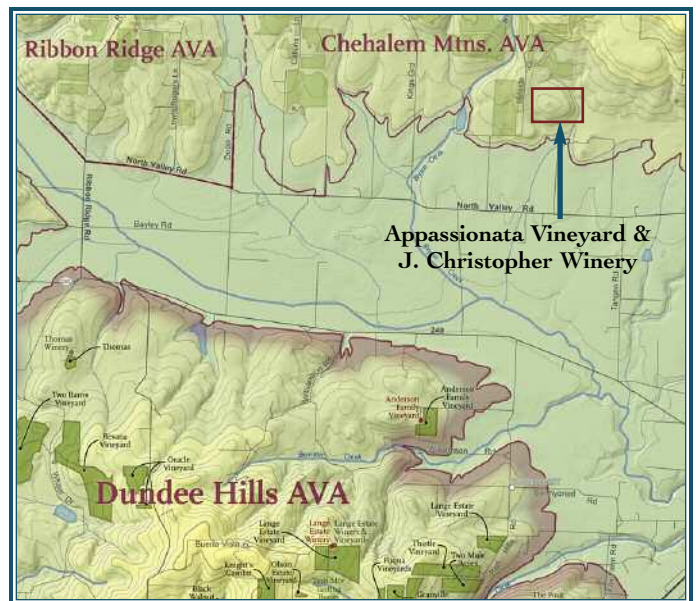
[[www.jchristopherwines.com](http://www.jchristopherwines.com)]



*The J. Christopher winery building, nearing completion in summer 2011.*

## THE J. CHRISTOPHER WINERY AND APPASSIONATA VINEYARD

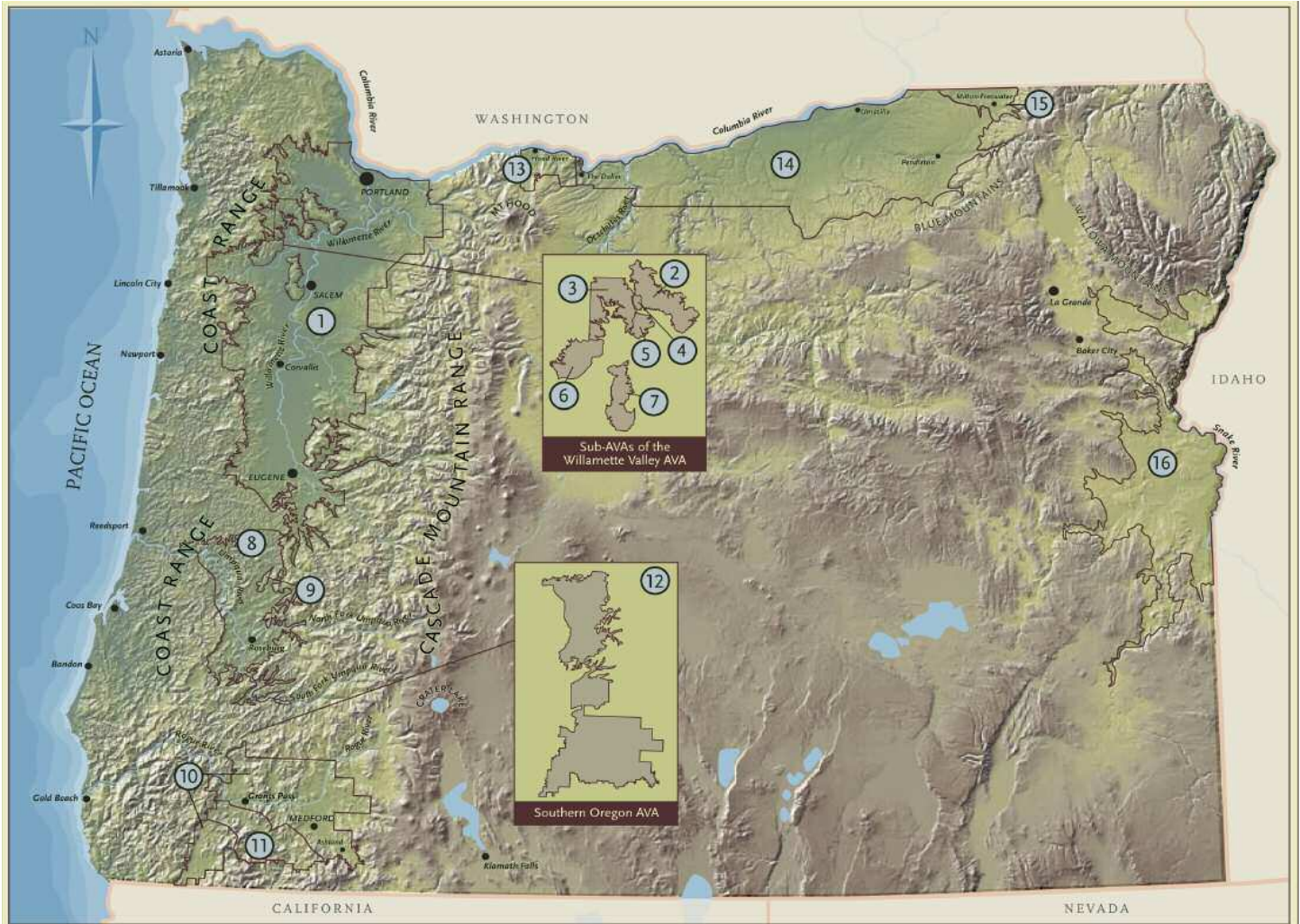
Although it's already been used for the 2010 and 2011 harvests, the J. Christopher winery building is scheduled to be fully completed in early 2012. In addition, 13 acres (of an eventual 22) have been planted with clones of Pinot Noir and Sauvignon Blanc. The "Appassionata" vineyard is being farmed according to sustainable, environmentally sensitive practices. Our goal is for it to become the primary source for the high-end "Appassionata" cuvée that launched the collaboration between Jay and Ernst.



# THE VITICULTURAL AREAS OF OREGON

*J. Christopher Wines sources fruit from excellent growers in five AVAs of Oregon:*

*Willamette Valley (1 on map), Chehalem Mountains (2), Yamhill Carlton District (3), Dundee Hills (5) and Eola-Amity Hills (7).*



## AMERICAN VITICULTURAL AREAS OF OREGON

1	Willamette Valley	5	Dundee Hills	9	Red Hills Douglas County	13	Columbia Gorge
2	Chehalem Mountains	6	McMinnville	10	Rogue Valley	14	Columbia Valley
3	Yamhill-Carlton District	7	Eola-Amity Hills	11	Applegate Valley	15	Walla Walla Valley
4	Ribbon Ridge	8	Umpqua Valley	12	Southern Oregon	16	Snake River Valley

### J. CHRISTOPHER WINES PRODUCED

#### *White wines*

- **Chardonnay, Cuvée Lunatique:** A fresh, clean Chardonnay made with no oak or malolactic fermentation.
- **Sauvignon Blanc, Willamette Valley:** A highly aromatic Sauvignon Blanc, made in the style of France's Loire Valley.
- **Sauvignon Blanc, Croft Vineyard:** A single-vineyard Sauvignon Blanc from an excellent, organically farmed site.

#### *Red wines*

- **Pinot Noir, Willamette Valley:** A classic Oregon Pinot, blended from excellent vineyards in the Willamette Valley.
- **Pinot Noir, "Nuages" (Chehalem Mountains Cuvée):** A blend from neighboring vineyards in the Chehalem Mountains AVA.

- **Pinot Noir, Dundee Hills Cuvée:** A blend of selected barrels from several excellent vineyards in the Dundee Hills AVA.
- **Pinot Noir, Sandra Adele:** Named for Jay's mom, this is a blend of barrels from Abbey Ridge and Charlie's Vineyard.
- **Pinot Noir, Charlie's Vineyard:** An excellent site in the Dundee Hills, the three-acre Charlie's Vineyard has produced great wine for J. Christopher since 1996.
- **Pinot Noir, Abbey Ridge Vineyard:** A very distinctive, high-elevation site in the Dundee Hills that produces fine, feminine, floral-scented wines.
- **Pinot Noir, Le Pavillon Vineyard:** Planted in 1972, this is one of the great sites of the Dundee Hills. The wines are a robust, masculine counterpart to the delicate wines of Abbey Ridge.