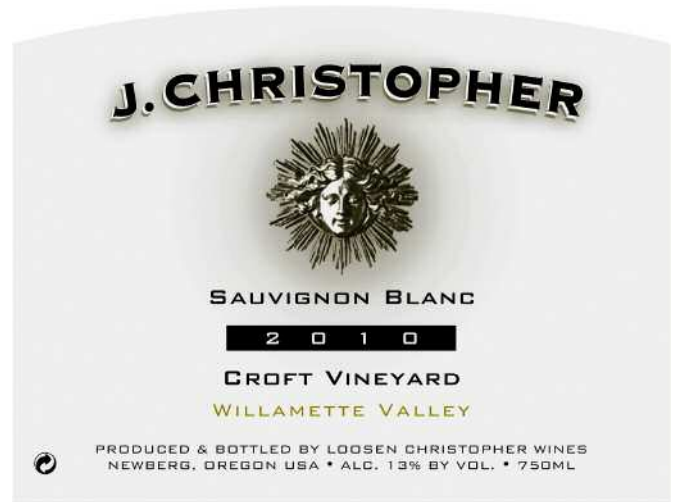


J. CHRISTOPHER WINES

2010 SAUVIGNON BLANC, CROFT VINEYARD



J. CHRISTOPHER WINES

Located in Oregon's Northern Willamette Valley, J. Christopher Wines is a small winery that specializes in Pinot Noir made in the traditional style of Burgundy, and in Sauvignon Blanc modeled after the great wines of Sancerre. The winery is owned by Jay Somers, who has been making wine in Oregon for more than 15 years. Jay's wines are hand-crafted in small lots and are sourced from some of the best vineyards in Oregon.

The philosophy at J. Christopher is to produce wines in an Old World style that emphasizes focus, length and balance. As Jay puts it, "We do not make fruit bombs! We want wines that have a fine balance of fruit, acidity and texture. We want wines that give you more than just a big mid-palate blast — wines that are complete."

Jay and Ernst Loosen met years ago, and cemented their friendship when Jay traveled to Germany to help the short-handed harvest crew at Dr. Loosen. In 2010, they formed a partnership and began construction of a winery and vineyard in Newberg, Oregon. The new venture, Loosen Christopher Wines LLC, produces wines under the already-established "J. Christopher" brand. As winemaker for the joint venture, Jay is in charge of all winery operations. Ernst sees his role as that of an investor who both supports the growth of the J. Christopher brand and broadens the winery's exposure to Old World ideas and techniques.

2010 J. CHRISTOPHER SAUVIGNON BLANC, CROFT VINEYARD

Sauvignon Blanc is the second largest J. Christopher variety. Although not widely planted in Oregon's Northern Willamette Valley, Sauvignon Blanc is ideal for this climate and makes fantastic wine here. Made in the clean, fresh style of France's Loire Valley, the J. Christopher Sauvignon Blancs are cool-fermented in 100 percent stainless steel and do not go through malolactic fermentation. The result is highly aromatic Sauvignon Blancs with perfect ripeness and excellent acidity.

The 2010 Croft Sauvignon Blanc exhibits the classic Sauv Blanc nose of grapefruit and dusty minerals. It is ripe and full in the mouth, with good power, an intense mid-palate, firm acid and nice length. Fans of Sauvignon Blanc will find a lot to love here.

This distinctive, single-vineyard Sauvignon Blanc is sourced from the Croft Vineyard, an excellent, organically farmed site in Oregon's Willamette Valley.

An extremely food-friendly wine, the J. Christopher Croft Vineyard Sauvignon Blanc plays beautifully with rich cream sauces, clam linguini (splash some of the wine into the sauce), vegetable risotto, and cheese ravioli with roasted garlic and sage.

Total production: 130 cases.

www.jchristopherwines.com

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