



LOOSEN BROS. USA ^{INC.}

FOR IMMEDIATE RELEASE

Loosen Bros. USA to present its expanded portfolio in a four-city tour

Trade tastings will be held in Boston, New York, Chicago and San Francisco, March 1–4, 2010

OREGON CITY, Ore. — (January 20, 2010) — Loosen Bros. USA, national importer for the wines of renowned German producer Ernst Loosen, has recently expanded its portfolio of wines to include several “friends of Ernie.” To introduce this expanded portfolio, the company will host a series of trade tastings in four major U.S. cities during the week of March 1, 2010. Each tasting will feature personal appearances by the owners of all the estates represented.

The trade tastings will be held at the following locations:

Monday, March 1: Boston. Troquet, 140 Boylston Street, 2 to 5 p.m.

Tuesday, March 2: New York. Aureole, 135 West 42nd Street, 2 to 5 p.m.

Wednesday, March 3: Chicago. The Wit Hotel, 201 North State Street, 2 to 5 p.m.

Thursday, March 4: San Francisco. Farallon, 450 Post Street, 2 to 5 p.m.

The Loosen Bros. USA portfolio now includes:

- **Dr. Loosen (Mosel).** Located in the heart of the Mosel valley, the Dr. Loosen estate is consistently ranked among the top 10 wine estates in Germany and among the best Riesling producers in the world.
- **J.L. Wolf (Pfalz).** Owned by Ernst Loosen, J.L. Wolf is located in the Pfalz region along the Rhine in Southern Germany. Here, Ernst makes drier Rieslings, as well as wines from other grape varieties.
- **Weingut Robert Weil (Rheingau).** One of Germany’s most elite producers, Weingut Robert Weil produces vividly intense, distinguished Rieslings from its first-rate vineyard sites in the Rheingau. Robert Weil is also among the perennial top 10 wine estates of Germany.
- **Ludwig Knoll/Weingut am Stein (Franken).** Representing the Franken (aka Franconia) region of Germany, Ludwig Knoll produces bold, openhearted wines from the traditional grape varieties of the area.
- **Weingut Gantenbein (Switzerland).** This Upper Rhine valley winery is widely considered to be one of the finest wine estates in Switzerland. Daniel and Martha Gantenbein make very small quantities of stunning Pinot Noir.
- **J. Christopher (Oregon).** Located in Oregon’s Willamette Valley, J. Christopher specializes in hand-crafted Pinot Noir made in the traditional style of Burgundy. Ernst Loosen and Jay Somers, owner of J. Christopher Wines, are forming a new partnership to produce world-class Pinot Noir in Oregon.

Attendees at the tastings will have the opportunity to meet the owners of all of these estates: Ernst Loosen of Dr. Loosen & J.L. Wolf; Wilhelm Weil of Weingut Robert Weil; Sandra Knoll (wife of Ludwig) of Weingut am Stein; Daniel and Martha Gantenbein of Weingut Gantenbein; and Jay Somers of J. Christopher.

Members of the press and trade who wish to attend, or who would like more information, should contact Kirk Wille, vice president of Loosen Bros. USA, at (+1) 503-984-3041, or email kirk.wille@drloosen.com.

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