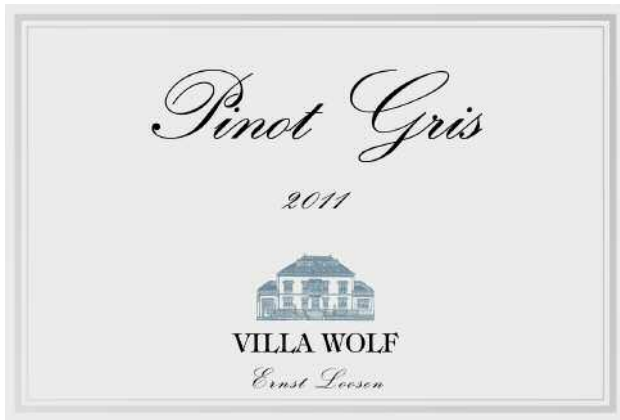


VILLA WOLF 2011

Introducing a clean and classic new package design

With the 2011 vintage, we are introducing a new package for Villa Wolf. It is designed in a clean and classy style that will stand out in a market cluttered with gimmick labels and bogus wines from industrial producers. The new label clearly makes the point that Villa Wolf wines are traditional varieties produced by world-renowned winemaker, Ernst Loosen.

THE VILLA WOLF LINE-UP



RIESLING is by far the most widely planted grape in the Pfalz, and the Villa Wolf Riesling Dry is produced in the style that is traditional for this warmer part of Germany.

GEWÜRZTRAMINER. Crisp, fruity and light on its feet, Villa Wolf Gewürztraminer shows of the aromatic charm of the variety.

PINOT GRIS has a very long tradition in the Pfalz region, where it was first identified. Villa Wolf Pinot Gris is made in a full-bodied, dry style with refreshing, unoaked fruit and a crackling texture.

PINOT NOIR ROSÉ. A true rosé, from vineyards that are managed specifically for growing optimally ripe, healthy fruit that is perfectly suited for this crisp, bright style of wine.

PINOT NOIR is a major grape variety in Germany, which is the third largest producer of the variety in the world. Villa Wolf Pinot Noir is warm and medium-bodied, with dark fruit and firm structure.

DORNFELDER is a fruity, medium-bodied red wine from a deeply colored grape variety that is native to southern Germany.

Please note: The label and bottle images here don't quite capture the finer design touches, such as the silver foil frame and embossed logo. The actual labels are currently in production. Printed samples will be available on request.



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